

Why Me?



Anton Scheving

Digital Business Design Consultant

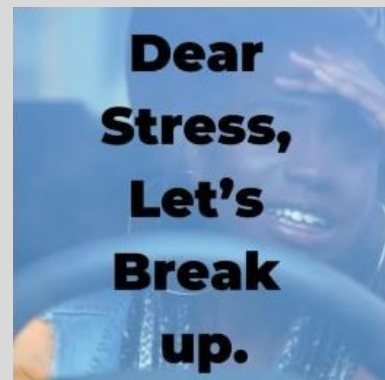


What I Do

I solve problems for businesses. I help by designing your digital presence by aligning your goals to your customers' needs— resulting in exceptional brand experiences and growth for you business.

Digital Business Design

Building an engaging digital platform can be complicated. I user-centric design that leads to increased conversions and higher customer satisfaction.



Video advertisement - click to view

Service Deliverables

- Business consulting
- WEB design & development
- Graphic Design
- Video/Film editing
- Motion Graphics
- SEO optimisation
- App development
- Product development
- Social media marketing

The Process

1. An initial call to see if we're a good fit
2. Discovery meeting to discuss situation and goals
3. Presentation of proposal
4. Approve action plan
5. Design and approve
6. Development and approve
7. Deliver project

Case Study

Built a Blog/e-commerce WordPress website from scratch

Challenge

Clarifying and developing a career blog and coaching business from the idea stage to complete brand identity, functional website, customer discovery and functional coaching service.



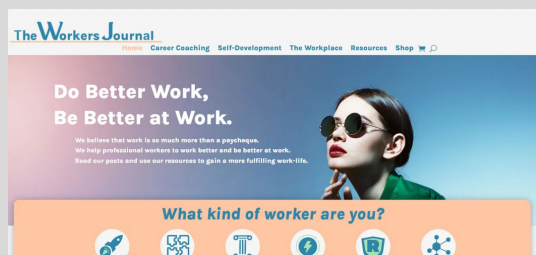
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Strategy & Design

The project was initiated after Eunice Asante approached Anton Scheving with her idea to start her career coaching business.

A brainstorming session ensued, which helped solidify her idea.

After that, a discovery session took place. Combining a career blog and coaching service surfaced as the strongest idea. The discovery session clarified the vision, goals, and next steps, which set the foundation for branding, website development, and marketing plans.



TheWorkersJournal.com

Outcome

A strategic brand—logo, messaging and WordPress website for blog and e-commerce. (virtual products, affiliate marketing and coaching service). Leading to an increase in site visitors and clients month by month.

Consultant and designer
Anton Scheving

Creative Collaborator
Eunice Asante

Software
WordPress, Divi theme

Ready to Talk?

Contact Me